



April 23, 2008

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-A325
Washington, D.C. 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

Prevention First is a nonprofit resource center committed to building and supporting healthy, drug-free communities through public education, professional training and effective tools for those working to prevent drug use and related issues such as violence, teen pregnancy and academic failure.

One of the most important elements of our effective drug abuse prevention efforts is obtaining continual public awareness for prevention education and drug issues. I have worked closely with many Chicago media, most of whom have been very responsive to our requests for coverage. Among the opportunities that radio and television stations have provided us are:

- Airing news stories and more lengthy public affairs programs concerning drug issues of importance to our mission.
- Airing PSAs we distribute from the Partnership for a Drug-Free America, particularly those encouraging parents to communicate with their children about drugs.
- Including our events on their website Community Calendars.
- Supporting our fundraising events by providing silent auction items, promoting our events on air and on their websites, and arranging for local talent to MC.
- Inviting Prevention First to participate in an advisory capacity for station managers.

My experience with Chicago media is that they are sincere in their efforts to provide as much community service as possible.

Respectfully submitted,

Tari Marshall
Director of Communications
And Information Resources